

Western Kings Board of Trade

Directors Meeting

November 25, 2010

Present: Allen Chase, Jill Easson, Kent Johnson, Gavin Brewester, Howard Hall, Don Clarke, Bryan Abernathy, Stephanie Morey

Regrets: Hartt Mackinley, Polly Scott

Minutes: Small amendments to minutes – minutes approved

EDAC Report: Retail merchants – Had a small surplus from Christmas promotion, had many more merchants participate than originally thought, and they will continue to be a group and have continued campaigns in the New Year.

EKCC Awards – 4 out of 6 categories won by Berwick area businesses – Unions Street, Country Stoves and Sunrooms, Meadowbrook, Willowdale, Harley Moody life time achievement award. WKBOT will recognize these businesses at the Christmas Reception joint with the town, Jill to visit all four businesses and personally invite them to the Christmas Reception.

Old Berwick fire hall has sold, will be closing in January

KMCC – Phase 2 things are going very well

Larsen's- A lot of groups are currently looking at the facility. Maple Leaf has outsourced Robinson Surette to help with resume writing, financial planning, and career counselling/planning.

Presidents Report: EDAC meeting – strategic plan process complete.

WKBOT still has no strategic plan

Al has sent out surveys, membership renewal forms and benefits package to current members. Scott from TD Insurance has indicated that he will be happy to assist Al in the membership drive. No responses to the surveys as of yet.

Christmas reception planning completed – No wine, cash bar Lions Hall. No auction, door prizes instead.

Treasurers Report:

Bank Balance 7900.03

Outstanding bills – Invitations for Christmas Reception

Currently 65 paid members 1, unpaid

No budget for current year

Membership Report: Kent looking after, Jill presented Kent with list of businesses in Cambridge, Berwick and Aylesford, Kent to go through the list and get information to potential members, send out mass e-mail and follow up with phone call and potentially a visit.

Mail outs to potential non-members with information packages, completed by first week in December.

Membership and benefits to be displayed at the Christmas reception, there have been 750 invitations sent out.

Website: All board members to send in profile and picture so that website can be updated.

Nomination Committee: Al to contact Terri as former president should be looking after this, if Terri unable to look after, Al to look after.

Stephanie accepted secretary position

VP position is still vacant

No meeting scheduled for December.

Next meeting scheduled for January 27, 2011

Motion to adjourn by Howard Hall, seconded by Allen Chase

Allen Chase
President

Stephanie Morey
Secretary